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High resolution images available upon request

HIGH CONCEPT LABS ANNOUNCES A NEW PARTNERSHIP WITH 3ARTS

Collaboration helps both organizations continue providing vital resources to Chicago artists

CHICAGO, IL — With its Spring Season in full swing, arts incubator High Concept Labs (HCL) is thrilled to announce a new partnership with 3Arts. This collaboration will connect artists supported through 3AP (3Arts Projects) to HCL’s Sponsored Artist Program. For HCL’s Spring 2017 Season, Rashayla Marie Brown was selected as an HCL Sponsored Artist to continue developing her project, “[Reality is Not Good Enough](#)”, which was successfully funded on 3AP in August 2015.

“In our minds, this was a very logical partnership to forge between HCL and 3Arts” says HCL Executive Director Steven Wang. “3Arts helps artists raise much-needed financing through 3AP, a unique crowdfunding platform. HCL helps artists develop their projects through customized, no cost support, including studio space, documentation support, artistic consultation, and more.”

“There is nothing more fulfilling for 3Arts than when we can make alliances with other organizations to benefit Chicago artists,” says 3Arts Executive Director Esther Grimm. “Connecting 3AP and HCL doubles the impact for artists like Rashayla. We can’t wait to see what she does next.”

During her sponsorship at HCL, Ms. Brown will host a series of workshops 4:30-6:30pm on May 13th, May 27th, and June 3rd. She will also be doing a live drawing performance during HCL’s Spring Open House Saturday April 29th.

For more information about the Open House, please visit highconceptlabs.org/spring. For more information about Ms. Brown, please visit highconceptlabs.org/rashayla-marie-brown.

3Arts is a nonprofit organization that advocates for Chicago’s women artists, artists of color, and artists with disabilities who work in the performing, teaching, and visual arts. By providing cash awards, project funding, residency fellowships, professional development, and promotion, 3Arts helps artists take risks, experiment, and build momentum in their careers.

High Concept Labs (HCL) supports artists and facilitates dialogue between artists, audiences, and staff. This increases access and transparency to the artistic process and fosters transformational experiences in an environment of experimentation and discovery.

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website: highconceptlabs.org

calendar of events: highconceptlabs.org/calendar/

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HCL is based at Mana Contemporary Chicago in the Pilsen neighborhood, at 2233 S. Throop St. Chicago, Illinois 60608.

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